



The 2023 Annual Conference on Advancing School Mental Health

Building Hopeful Futures for All Youth

Presenter Toolkit for **Posters**

Dec 5-7 • New Orleans, LA • [SchoolMentalHealth.org](https://www.schoolmentalhealth.org)



UNIVERSITY of MARYLAND
SCHOOL OF MEDICINE



The National Center for School Mental Health at the University of Maryland School of Medicine is funded in part by the US Department of Health and Human Services, Maternal Child and Health Bureau to advance school mental health programs and policies to support success for America's youth.



Conference Description

The Annual Conference on Advancing School Mental Health brings together leaders, practitioners, researchers, family members, advocates, and other partners in the school mental health field to share the latest research and best practices. The conference emphasizes a shared school-family-community agenda to bring mental health promotion, prevention, and intervention to students and families as part of a multi-tiered system of supports.

Conference Agenda

Tuesday, December 5

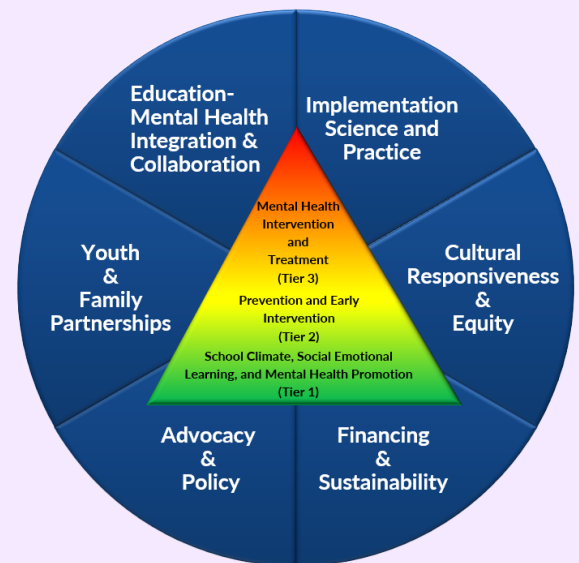
7:30-8:30a	Check-in, Continental Breakfast
8:30-8:45a	Welcome
8:45-9:45a	Keynote
9:45-10:15a	School Mental Health Awards
10:30-11:30a	Conference Session 1
11:45a-12:45p	Conference Session 2
12:45-1:15p	Lunch
1:15-2:15p	Conference Session 3
2:30-3:30p	Conference Session 4
3:45-4:45p	Conference Session 5

Wednesday, December 6

7:30-8:30a	Check-in, Continental Breakfast
8:30-8:45a	Welcome
8:45-9:45a	Keynote
10:00-11:00a	Conference Session 6
11:15a-12:45p	Symposia
12:45-1:15p	Lunch
1:15-2:15p	Conference Session 7
2:30-3:30p	Conference Session 8
3:45-4:45p	Conference Session 9
5:00-6:30p	Poster Session , Networking Reception

Thursday, December 7

9:00a-12:00p	Intensive Training Sessions
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1 | Prepare Your Content

Be culturally competent. Ensure your content is culturally sensitive and applicable to a diverse audience.

- The National Center for School Mental Health (NCSMH) is committed to anti-racism, diversity, equity, inclusion, and accessibility; we hold presenters to the same standards. Content, images, and examples should be racially- and culturally- sensitive and inclusive.
- Avoid political references, stereotypes, and overgeneralizations.

Structure your content. Presentations should include the following elements:

All Presentations

- Poster title and author names and affiliations
- Clear introduction and objectives
- Engaging content
- Relevant data or brief project description
- Relevant figures, tables, and other data visualizations
- Next steps, limitations, and/or future directions
- References

Research Posters

- Method and results sections
- Logical and compelling conclusion

Program Descriptions

- Population served
- Descriptions of services
- Process and outcomes data
- Successes and challenges

Optimize your poster.

- Use colors effectively. Stick with high-contrast colors and text that is easy to read.
- There are multiple formats for research posters. We recommend the [updated format](#), created by [Dr. Mike Morrison](#).
- Make graphs and other visuals easy to read and interpret.

2 | Plan for Success

Rehearse. Practice makes permanent.

- Practice your elevator pitch and discussion points, perhaps with a recording, mirror, or audience (family, friend, colleague) for feedback.
- If you have co-presenters, practice together.

Be prepared and professional.

- Dress in business casual the day of your presentation.
- The poster session will be held from **5:00-6:30pm (Arcadia Room)** on **Wednesday, December 6.**
- Arrive at the poster session in advance (**around 4:00pm**) so you have enough time for setup.
- Poster boards are '4 x '8 wide and hold one poster on each side of the board. Pushpins will be provided by the NCSMH.
- Stay with your poster during the session to discuss your work with other attendees and presenters.
- At the end of the session, remain in the room to dismantle your poster and gathering your belongings.