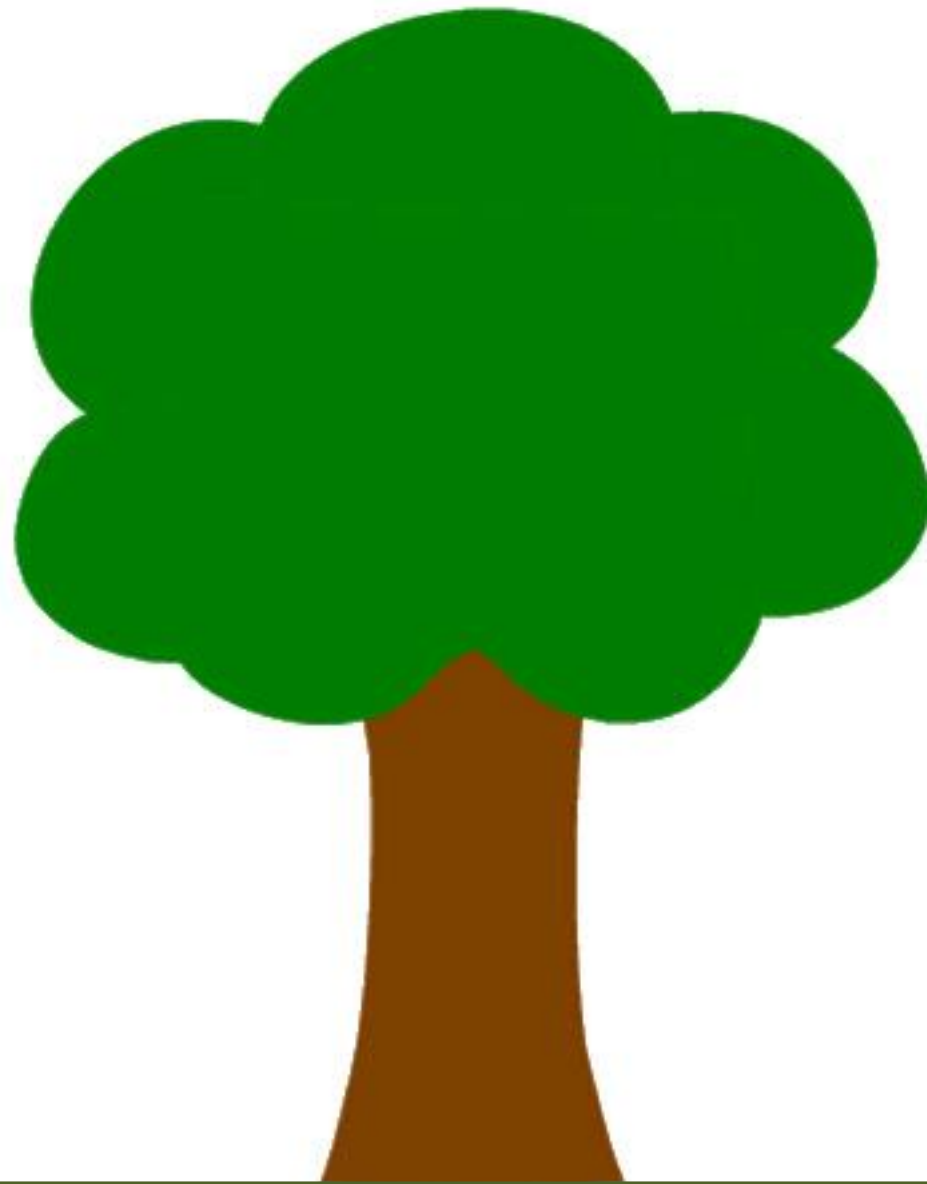




The Kids are Alright- Engaging Youth in Their Own Lives!

We envision a system that creates optimal social, emotional, and educational outcomes for all children.



Office of Student Wellness



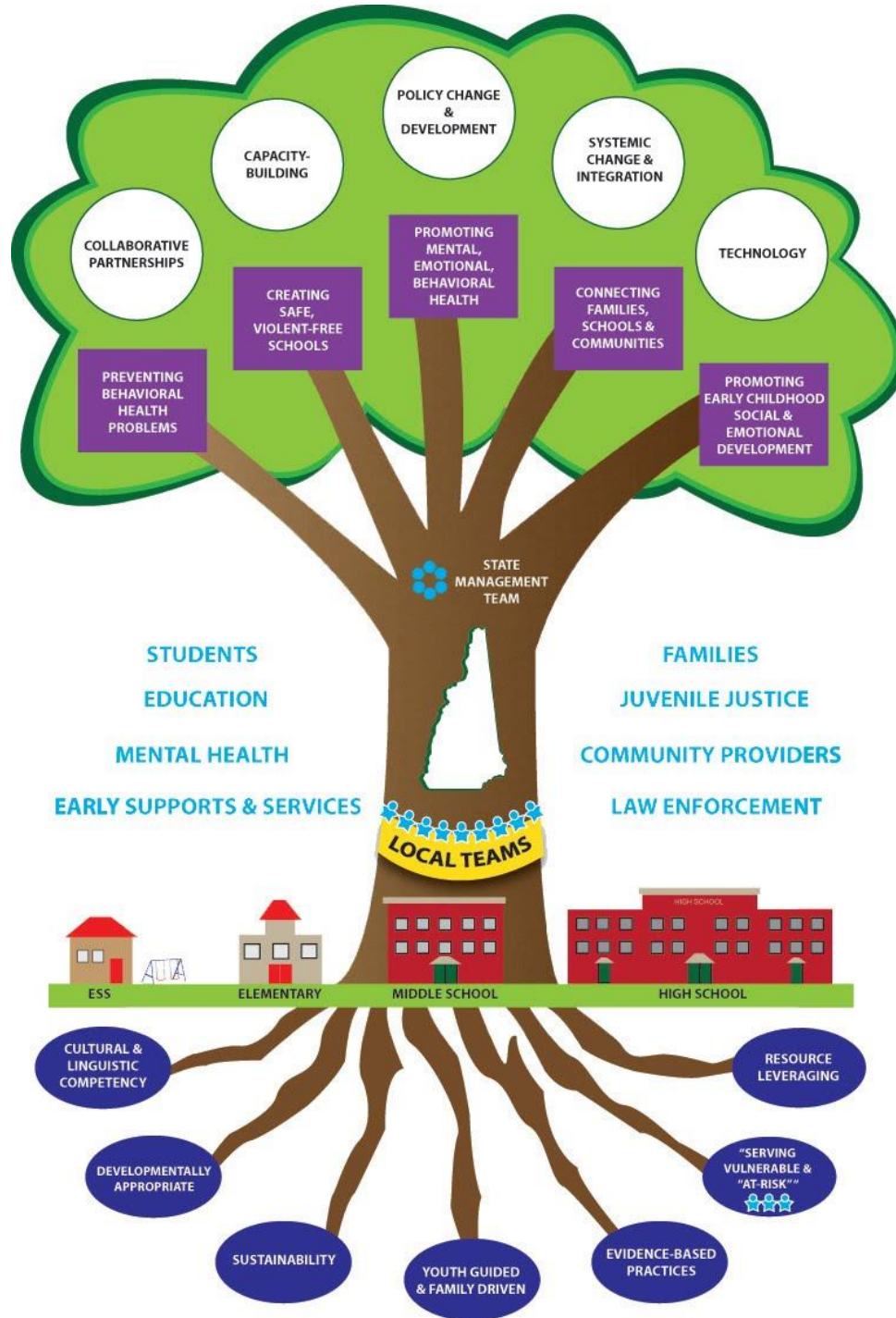
**Safe Schools
Healthy Students**

NITT

NOW IS  THE TIME

**PROJECT
AWARE**

Framework



A system of care is: A **spectrum** of **effective, community-based** services and supports for children and youth with or at risk for mental health or other challenges and their families, that is organized into a **coordinated** network, builds **meaningful partnerships** with families and youth, and addresses their **cultural and linguistic** needs, in order to help them to function better at home, in school, in the community, and throughout life.



(Stroul and Friedman, 2010)

System of Care

YOUTH ENGAGEMENT:

“is grounded in the belief that children and youth are best served when they are active participants in their relationships and activities.”



Process



Working Together



What is Social Media?



Crafting the Message

Identify the target audience

Determine the communication objectives

Design the message

Choose the media

Select the message source

Our Social Media



[Instagram](#)



[Facebook](#)



[Website](#)



[Student Wellness App](#)

Metrics



Facebook Reach



Website Views

Cross-Platform Linking



Thank You!

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