

00:28:52 Nia Caldwell: Nia Caldwell, LMSW  
00:28:54 Heather Dewey: Heather Dewey, LCSW-C; Social Worker  
00:28:57 LEAH SCHWARTZ: Leah Schwartz, social worker  
00:28:57 Tiffany Beason: Tiffany Beason, assistant professor  
00:28:58 Kelly Mordecki: Kelly Mordecki, Counselor LPC  
00:28:59 Nancy Lever: Nancy Lever, clinical psychologist  
00:29:03 Sherry Schwarz: Sherry Schwarz, first year school psychologist  
00:29:04 Cathlin McCormick: Cathlin McCormick- Middle school Counselor  
00:29:06 Paradise Patterson: Paradise School Social Worker  
00:29:12 Jacqueline Atunrase: Jacqueline Atunrase, Psychology Intern  
00:29:22 Jordy Yarnell: Jordy Yarnell, Psychology Postdoc  
00:29:45 VIKTORIA BUCKLEY: Viki Buckley, RN (school Health)  
00:30:00 Karen St. Andre: Karen St. Andre School Nurse  
00:30:14 Patricia Redding: Trish Redding School Nurse  
00:30:21 Annette Jackson: Annette Jackson RN, BSN, NCSN School Nurse Public Elementary School  
35 years of hnrusing experience in hospitals  
00:31:24 Heather Dewey: Technology/progress  
00:31:27 Michael Green: Changes the world  
00:31:28 Kindel Kimball: inventions  
00:31:32 Robert Mehl: inventions that changed our lifes  
00:31:35 Annette Jackson: technology  
00:31:37 Sharon Page: they don't need to be recreated  
00:32:04 Paradise Patterson: evolve  
00:33:01 Kindel Kimball: Apple II GS  
00:33:11 Robert Mehl: Black Apple with 64 K logging in students  
00:33:15 Annette Jackson: In a hospital  
00:33:27 Sherry Schwarz: Learning how to use word processor in elementary school in the 90's  
00:35:11 Kelly Mordecki: Oh yes, microfiche.....and pay to print it  
00:35:12 Robert Mehl: shopping, connecting, research  
00:35:47 Annette Jackson: Doing research for hours in the library in the 1970s and 1980s  
00:36:35 Annette Jackson: Hand writing all your term papers  
00:37:43 Annette Jackson: Instantly  
00:38:33 Kelly Mordecki: yes  
00:38:35 Vineeta Porter: yes  
00:38:35 LEAH SCHWARTZ: yes  
00:38:39 Dana Cunningham: yes, love Waze!  
00:38:48 Michael Green: Object on the road ahead  
00:40:08 Sharon Page: I am actually "googling" Samara Stone to find out more about her while  
watching this webinar!!  
00:40:13 LEAH SCHWARTZ: Family in another country  
00:40:37 Annette Jackson: I find out updates on family and friends  
00:42:10 Samara Stone: Be thinking about which ones of these stand out to you as most compelling?  
00:43:31 LEAH SCHWARTZ: Definitely pros and cons  
00:43:51 Kelly Mordecki: They would rather lose sense of smell than technology  
00:44:01 Sharon Page: 1 in 3 marriages start on line  
00:44:01 Nia Caldwell: Grandparents are the fastest growing population!! That is crazy  
00:44:10 Cathlin McCormick: Linked In lowered age to 13. WOW!  
00:44:13 Dana Cunningham: Interesting facts! And Linked in is now available for 13 year olds?  
Whew!  
00:44:18 Courtney Blair: how much social media affects our buying  
00:44:19 Nia Caldwell: Fastest growing population on Twitter\*  
00:44:27 Annette Jackson: 93% of buying is influenced by social media  
00:45:43 LEAH SCHWARTZ: Something that they didn't mention is that when people see it online, they  
often believe it to be "the truth"  
00:45:53 Paula Davis: yes  
00:47:34 LEAH SCHWARTZ: napster?

00:48:49 Kelly Mordecki: spotify

00:48:49 Angela Murray: yes

00:48:50 Annette Jackson: Pandora

00:49:07 Sharon Page: Prime Music, thank you amazon

00:49:24 Sherry Schwarz: Sirius XM as well

00:51:11 Samara Stone: Thats a good point Brandy

00:53:01 Robert Mehl: the think large tech company want only to make money and take no responsibility

00:53:07 Kelly Mordecki: lack of platform to take responsibility

00:54:21 Robert Mehl: I avoid Facebook because I believe it is destroying our democracy

00:54:25 Annette Jackson: false information misleading the public

00:54:48 Patricia Mustipher: worrisome when we think about the influence on developing brains

00:56:21 Robert Mehl: In a large high school I worked in cyber bullying was rampant and very destructive to individuals

00:57:31 Robert Mehl: when we were young sexual bully was not heard of

00:57:32 Michael Green: No more see you at 3:00. 24 hour access

00:58:11 Annette Jackson: And we have sounds that get our attention when there is a post

00:59:14 Annette Jackson: How is this enabling relationships to form?

00:59:47 LEAH SCHWARTZ: During covid times, people and young ones are spending even more time online and finding connection over the internet. They're talking to more people on the games and boards.

01:04:39 Angela Murray: yes

01:04:42 Patricia Mustipher: yes

01:04:43 Heather Dewey: I have.

01:04:45 Paula Davis: yes

01:06:28 Robert Mehl: where would one access this document?

01:07:16 Heather Dewey: Are these the handouts? They are on the SHIP website:  
[http://www.schoolmentalhealth.org/media/SOM/Microsites/NCSMH/Documents/SHIP-2020/Copy-of-Ethics-in-Social-Media-\(participant\).pdf](http://www.schoolmentalhealth.org/media/SOM/Microsites/NCSMH/Documents/SHIP-2020/Copy-of-Ethics-in-Social-Media-(participant).pdf)

01:07:30 Paula Davis: thank you

01:07:39 Heather Dewey:  
[http://www.schoolmentalhealth.org/media/SOM/Microsites/NCSMH/Documents/SHIP-2020/Copy-of-Social-Media-Tech-Codes-2017\(one-page\).pdf](http://www.schoolmentalhealth.org/media/SOM/Microsites/NCSMH/Documents/SHIP-2020/Copy-of-Social-Media-Tech-Codes-2017(one-page).pdf)

01:08:01 Annette Jackson: Thank you

01:08:04 Heather Dewey: All of the handouts and video links are under the link for this training on the SHIP website.

01:08:36 National Center for School Mental Health: Thank you, Heather!

01:09:02 Paula Davis: The handouts are helpful! THank you and yes- digital is great!

01:09:38 Kay Connors: well done handouts

01:11:17 Kelly Mordecki: CAQH makes me attest to all my information every 90 days I believe.

01:12:06 Kelly Mordecki: Yes, that is frustrating

01:12:50 Heather Dewey: I remember that story! I would have been so mad at my child.

01:12:59 Heather Dewey: It was a lot of money...

01:15:57 Robert Mehl: very difficult when working with high school children that live online

01:23:03 Michael Green: So difficult for some to fully grasp

01:24:00 Kelly Mordecki: Yes

01:25:58 Kay Connors: thanks for noting the whole spectrum of disinhibition....not only the negative

01:26:32 Nia Caldwell: PHI

01:26:35 Kelly Mordecki: confidential info

01:32:03 Annette Jackson: I do

01:32:05 Sharon Page: yes! occasionally

01:32:06 Michael Green: At times

01:32:37 Paradise Patterson: after this training ...lol

01:33:14 Dana Cunningham: hard to trust professionals that you can't find anything about online

01:34:53 Angela Murray: yes

01:35:02 Nia Caldwell: Yes!

01:35:05 Kelly Mordecki: Yes!

01:35:05 Trish Guiles: definitely there!

01:35:06 Heather Dewey: yep, just if I list with my licensure  
01:35:08 Annette Jackson: I found mine on NASN  
01:35:08 LEAH SCHWARTZ: yup  
01:35:13 Paradise Patterson: found  
01:35:14 VIKTORIA BUCKLEY: YES!  
01:35:21 Patricia Mustipher: Found myself  
01:35:23 Dana Cunningham: found it  
01:35:26 Kay Connors: found it  
01:35:34 Courtney Blair: Found myself too  
01:35:36 Laurel Moody: yes!  
01:35:56 Yvette Young: found me  
01:36:06 Michael Green: Found  
01:36:20 Robert Mehl: an article from 1990 that was written about me popped up!  
01:36:43 VIKTORIA BUCKLEY: Thankfully no images of me were found :)  
01:37:11 Kelly Mordecki: It gives my home address and personal cell ...not cool  
01:37:53 Heather Dewey: Guidestar posts tax information for many agencies and salaries for top paid employees are usually listed...not something your tax preparers usually let you know.  
01:37:54 Paradise Patterson: how do you get to that screen  
01:38:14 Heather Dewey: \*don't let you know  
01:39:38 Yvette Young: My personal phone number appeared. How do I remove that?  
01:43:19 Heather Dewey: This story really had me thinking! I'm always amazed at how much PHI (or even just enough details to "guess" the consumer) folks post on SWer Facebook groups asking for help/referrals/ideas....  
01:46:08 Annette Jackson: Pintrest  
01:46:11 Courtney Blair: pintrest  
01:46:11 Heather Dewey: Pinterest!  
01:55:28 Angela Murray: Standard 2:09  
01:55:31 Paula Davis: 2.09...Consider Boundaries  
01:55:41 Courtney Blair: standard 2.09 professional boundaries  
01:55:55 Dana Cunningham: Standard 2.09 and 2.11  
01:56:00 Kristina Manning: Maintaining Professional Boundaries  
01:56:31 Angela Murray: I would wait until the first appointment and address this through the social media policy and then delete the request after discussing  
01:57:14 Kay Connors: In addition to sharing my social media policy I would speak to let the client that not accepting friend request is important protection of PHI  
01:57:58 VIKTORIA BUCKLEY: Outside of setting boundaries, this also can become a conflict of interest...  
01:58:25 Annette Jackson: Standard 2.09 Maintaining Professional Boundaries and standard 2.24 control of messages. I would not accept the friend request and explain to the client the boundaries and policies of our interaction. I would explain we need to maintain confidentiality  
01:58:36 Patricia Mustipher: Standard 2.09  
01:59:36 Valory Moore: decline and state I was unable to have a fb relationship with you  
02:00:53 Tami May: I think if it comes just online it can rub the client the wrong way, make them feel bad-like they did something wrong...etc. having a 1:1 in person chat about your policies and boundaries allows the client a space to feel comfortable with you and truly understand your reasoning  
02:01:31 Heather Dewey: Supports relationship, allows discussion and clarification  
02:01:39 Heather Dewey: You can review the policy too  
02:02:01 Shannon Blount: can people please share comments with all attendees? I'm only seeing about half of what Samara's reading.  
02:02:03 Tijeerah Henderson: Promotes dialogue  
02:02:38 Kristina Manning: Same here Shannon! I'm not seeing everything either..  
02:02:45 Tami May: yes!  
02:03:22 Pilar Olivo: FB does not notify people if a friend request is declined.  
02:03:47 Tami May: it's probably challenging to do this during the time of COVID19 where so many of us are not interacting with clients directly. one of the many challenges of creating true connections with clients  
02:04:48 Angela Murray: Telehealth still allows us to have that face to face contact

02:04:54 Vineeta Porter: FB also sometimes send requests based on your phone contacts and friends that don't always come from the person.

02:05:25 Tami May: telehealth is fine. it's just not the same as an in person interaction, IMO.

02:05:35 Kindel Kimball: Many teenagers do not like to connect and have on line telehealth. I think they find it hard to open up at their "at home" environment.

02:05:55 Danette Colvin: I miss that

02:06:14 Sherry Scott: We need to be mindful about what we put in print. I prefer virtual meetings. Im always concerned about my written word being taken out of context.

02:06:37 Annette Jackson: Technology immigrants must learn how to interact online with clients in a compassionate way. It is different for us immigrants but normal for natives. Social distancing has to change us to convey the appropriate message and feelings

02:07:08 Sherry Schwarz: Some clients in this post COVID-19 world, particularly who are older, may not have devices that do not allow for face to face virtual interaction (old school computers, non-smart phones, etc.) which may make those relationships and rapport more difficult to establish.

02:08:12 Tami May: sherry- I work in a nursing care facility. the virtual interaction is literally what is causing a decline in both physical and mental health

02:10:21 Valory Moore: Go on her social media and talk to her about what you found good or bad

02:10:27 Kay Connors: I would not check it out, I would speak directly to her about policies and PHI

02:10:27 Kathleen Russo-Garcia: Talk to her about it first 3.11

02:10:40 Tijeerah Henderson: Investigate, view policy and have discussion with her

02:10:40 Kelly Mordecki: Speak to her about my concern and ask if she has done that, then remind her about privacy requirements

02:10:56 Tom Canfield: I would investigate the allegation and then have a courageous conversation

02:11:00 Heather Dewey: S 2.27 Review the agency's social media policy, talk with the employee to review the policy, review social media together (if appropriate) and discuss next steps or connect with HR (if at that level)

02:11:00 Tami May: speak to her directly, go over policies, ask if she can do a training about it

02:11:01 Brandy Wimbish: All of the above while also exploring her understand and reasoning.

02:11:08 Vineeta Porter: Many agencies have policies about taking pictures of clients without written consent. Talk to her about the policy.

02:11:12 Sherry LaRose-Cooke: I would verify the concern with the worker and review the ethics and issues with her actions if true.

02:11:13 Kimberly Burroughs: Speak with her privately about the social media use. Inform her of policies of her workplace. 2.27, 2.11, 3.11

02:11:15 Danette Colvin: Standard 2:27 and 2:15

02:11:17 Tami May: \*in service training

02:11:19 Michael Green: Sit down with her and review policy. Be understanding and supportive and use as a moment for education and growth

02:11:28 Paula Davis: Discuss the implications 2. 24- review policy overall

02:11:29 Kathleen Russo-Garcia: 3.11 Respect for her as a colleague even if she is in training

02:11:35 Kay Connors: I would need to follow the policies

02:11:36 Penny Miller: Speak with her in person regarding the pictures she has been taking with the clients and how she is using them and about the social media policies that are in place and why they are important

02:11:37 Patricia Doherty: look first - I need to substantiate the accusations

02:11:43 Yvette Young: Ensure that a full staff training has occurred reviewing the policies for boundaries with clients in person and on social media. Then speak with multiple staff individually. Then give her an opportunity individually

02:11:46 Annette Jackson: Standard 3.11

02:11:47 Brandy Wimbish: Respect for her first and first most important.

02:11:49 Kimberly Burroughs: Look first to ensure that there is a concern.

02:11:50 Cheryl Watson: Talk to her to make sure she is aware of the standards of practice -

02:11:53 Tom Canfield: I want to know the depth of water before I step in

02:11:54 Annette Jackson: Speak to her.

02:12:00 Maria L.C.S.W.-C.: Discuss concerns with new ggrade and review policy. Dicuss in advance to build accountability

02:12:01 Kelly Mordecki: Not assuming she is doing it or I might not find anything, I just want to

address it right away

- 02:12:03 Sherry Schwarz: I think it would be best to speak with the person directly about social media usage first. Checking her social media profiles in this way feels somewhat sneaky and underhanded and may cause a conflict.
- 02:12:07 Brandy Wimbish: We need to explore her understanding while also educating her on policy.
- 02:12:12 Sherry LaRose-Cooke: Not looking on facebook because of the ethics of viewing the clients on face book and also respecting her as a professional
- 02:12:19 Janice Mace: I think we're not supposed to be connected with supervisees on social media, right? Should be a direct conversation about ethics, policy, and mentoring a newbie so she learns what she needs to in the beginning
- 02:12:19 Nia Caldwell: I think a conversation is important (not assuming) and navigating why she thinks it's appropriate and then educating her on the ethics behind it.
- 02:12:26 Patricia Doherty: also review company's social media policy and consult with hr
- 02:12:29 Valory Moore: Go on line because if it is out there it can be a problem
- 02:12:35 Patrice Marshall: Prefer to speak to her first, to review policy. During the discussion, we will address social media and discuss the fact that I may need to check in the future. Gives her opportunity to be fully informed and to make changes as necessary.
- 02:12:53 Danette Colvin: The code of ethics at the onset with new employees
- 02:13:21 Heather Dewey: I wouldn't ever look at the profile. I will not even friend staff I directly supervise on social media.
- 02:13:49 Heather Dewey: \*while I supervise them
- 02:15:54 Sherry LaRose-Cooke: Not bring up the past, but address the current complaints and professionally talk with her about her complaints
- 02:15:58 Heather Dewey: S 2.15 I have privately messaged people in chat rooms before noting they are violating privacy rules/expectaitons and they need to remove posts. If it is really bad, it could be reported to the employer and/or BSWE
- 02:16:08 Kimberly Burroughs: That is a tough one. I think if I had a personal relationship with her that I would speak with her directly.
- 02:16:15 Heather Dewey: It is especially challenging if the person's profile lists where they are employeed.
- 02:16:17 Cathlin McCormick: I would talk with her directly about the situation and if she persists I would inform licensing board.
- 02:16:24 Kathleen Russo-Garcia: 3.11 again, respect, if you know her, try to talk to her personally about it
- 02:16:26 Kelly Mordecki: That's tricky because it's an online forum.
- 02:16:33 Danette Colvin: 1:01 and 3:311 Treat her with respect when talking to her
- 02:16:39 Penny Miller: This is a difficult one for me personally as I am one of those people who does not like conflict. However, I would try to find a way to speak with the person privately, not in the group forum, about her comments and about being respectful to her clients, especially in a social forum. This would be standard 2.15 and being honest, accurate, and respectful.
- 02:16:47 Kay Connors: I would respectfully redirect to address the current purpose of the group and set ethical parameters for the workgroup
- 02:16:49 Patricia Mustipher: Courageous conversation that is respectful and factual
- 02:16:57 Shannon Blount: Ask the group facilitator to remind people of the rules.
- 02:17:05 Michael Green: Have a conversation. As professionals we stand up to this on behalf of our clients and our fields
- 02:17:14 Kay Connors: Try to move from personal to learning
- 02:17:24 Cheryl Watson: Definitely tough one because it is about our clients best interest
- 02:17:40 Danette Colvin: Iagree to group reminders Shannon
- 02:18:02 Paradise Patterson: Post the ethical code public as a general reminder for the forum
- 02:18:07 Annette Jackson: Speak to the colleague in person away from the platform
- 02:18:18 Patrice Marshall: Private messaging is preferred over through the forum, especially if we have a previous working relationship. Respond in general non-judgemental tone
- 02:18:40 Vicki Taliaferro: Agree Annette and Patrice
- 02:18:45 VIKTORIA BUCKLEY: You can be respectful and disagree... it's all about approach.
- 02:21:04 Kimberly Burroughs: Protect your reputation, protect your profession, protect your clients.
- 02:21:08 Heather Dewey: The google alerts and handouts! And creating a consumer social media policy.
- 02:21:11 Kathleen Russo-Garcia: That last point is very compelling!

02:21:18 Yvette Young: How to keep working on my Social Media presence  
02:21:26 Patrice Marshall: Doing the google search on myself and google alerts  
02:21:27 Kay Connors: pause, be present before I post. think of my professional id  
02:21:28 Courtney Blair: google alerts  
02:21:29 brandi stocksdale: great handouts!  
02:21:34 brandi stocksdale: thank you!  
02:21:34 Michael Green: Great handouts!  
02:21:35 Shannon Durieu: NOTHING IS PRIVATE ON SOCIAL MEDIA  
02:21:38 Sherry Scott: P's of posting  
02:21:41 Penny Miller: I love the 3 Ps! I have heard this before in a training I did and I think it is so true and so important for us to share with our clients/students  
02:21:41 Michael Green: Thank you!  
02:21:43 Paradise Patterson: Building a linkedin profile , google alert  
02:21:43 Annette Jackson: How exposed we all are on the internet. Be professional all the time. Stop and think before you post similar to writing emails.  
02:21:47 Danette Colvin: linking the codes to professional behavior  
02:21:50 Sherry LaRose-Cooke: Agree with above! We must be mindful of all digital communications!  
02:21:51 Janice Mace: The content and handouts are great, and we get to hear more participant experiences and input because it's less time-consuming to use chat (we can all reply simultaneously). Agree with the other things everyone else is commenting, too!  
02:21:52 Cathlin McCormick: Google Alerts and monitoring what we post and "like" on others social media pages  
02:21:57 Patricia Mustipher: Alerts and making sure to bring this to my team. Consider the impact daily!  
02:21:59 Tami May: if you're not sure if you should do it, don't do it.  
02:22:02 Tynice DeShields: The google alerts  
02:22:06 Paula Davis: great interactive activities to reflect on tech ethical situations and the 3 P-google alerts  
02:22:07 Sherry Scott: The videos were also great  
02:22:11 Kindel Kimball: Very informative conference and interactive. Love this!!!  
02:22:11 Vicki Taliaferro: Info was applicable across disciplines  
02:22:14 Kelly Mordecki: The google alerts was helpful. Excellent advice and handouts! Thank you!  
02:22:17 Angela Murray: i love your energy  
02:22:23 Dana Cunningham: You did a great job of making this a very engaging session! Thank you!  
02:22:25 Annette Jackson: Yes the handouts are great!!!  
02:22:31 Penny Miller: Agreed on the energy! :-)  
02:22:32 Janice Mace: The Google alert for our names!  
02:22:39 Laurel Moody: Important to review this content regularly!  
02:22:47 Valory Moore: know your background before taking a pic lol  
02:22:53 Danette Colvin: thank you for the activities and pace of the training.  
02:22:54 Sharon Page: Constant Vigilance is necessary.  
02:23:09 Kay Connors: nice point!  
02:23:11 Christina Walker: Great and enthusiastic presentation on a Friday!  
02:23:27 Kay Connors: thanks for helping us adapt together  
02:23:29 Kelly Mordecki: I love your energy....it's inspiring!  
02:23:31 Kristina Manning: Love your energy, Samara!  
02:23:32 Heather Dewey: This was great!  
02:23:40 Sherry LaRose-Cooke: Great session, I came in late, but will watch the relay1  
02:23:46 Sherry LaRose-Cooke: replay!  
02:23:46 Cathlin McCormick: Agree. Thanks for bringing your enthusiasm and knowledge and sharing it with us. Take care.  
02:23:56 Sherry Schwarz: I always thought that LinkedIn was for people who were looking for a new job, but I like the idea of maintaining one in case clients (parents, administrators, school staff) do a google search, so there is a professional profile available for them to see.  
02:24:09 Patrice Marshall: Yes, as an introvert, I enjoy the online participation.  
02:24:12 Brandy Wimbish: Great content!  
02:24:13 Sharon Page: Agreed, helpful to school nurses too!!

02:24:13 Paula Davis: It would be great to get more info about using supervision as a tool during telemental health during a pandemic  
02:24:28 Janice Mace: You are a delightfully engaging and dynamic presenter - my 6 yr old tuned in for a while and was beefing up on his social media ethics too :)  
02:24:51 Paradise Patterson: thank you ...where can we get the video about uploading pics. helpful to show students  
02:24:56 Annette Jackson: I did too! I am updating my profile.  
02:24:59 Penny Miller: Thank you so much! What a great training!  
02:25:09 VIKTORIA BUCKLEY: This didn't feel like 2 hours! Thank you!! Your energy is spot on!  
02:25:15 Sherry LaRose-Cooke: Agree Sharon Page! I am a school nurse too!

Attendees -- do not forget to sign directly into the SHIP link and select S13 - Part 1 of Ethics!

02:25:22 Valory Moore: What is your next training  
02:25:26 Kristina Manning: Such a wonderfully, engaging training! You are awesome! :)  
02:26:05 Annette Jackson: Very engaging  
02:26:13 Pilar Olivo: You are a very engaging presenter! Awesome!  
02:26:17 Maryam Gibson: I love this venue. This was great.  
02:26:17 Patricia Mustipher: Great learning today! Thank you as it was wonderful!!!!  
02:26:18 Annette Jackson: You are very dynamic  
02:26:20 Sherry LaRose-Cooke: Thank you! You were awesome!  
02:26:21 Valory Moore: CEU?  
02:26:22 Patricia Doherty: 2nd CEU with you and can say you are the best presenter!  
02:26:23 Keisha Major: This was great thanks  
02:26:25 Linda Hicks: What a wonderful presentation. Thank you, Samara!  
02:26:49 Tynice DeShields: This was great!  
02:26:50 Yvette Young: Wonderful Seminar!!! Very Informative  
02:27:10 Danette Colvin: Thank you.  
02:27:11 Valory Moore: repeat