

From Acorn to Oak

One State's Quest for Sustainability
Using Technology and Social Media



What to expect?



Who are you?



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Who are we?



OFFICE OF STUDENT WELLNESS

NH Department of Education



New Hampshire



Maggie Hassan
Governor of New Hampshire



Public Education



Communication

You can have
brilliant ideas,
but if you can't get
them across,
your ideas won't get
you anywhere.

--Lee Iacocca



Diversity

Todd Rose



A framework for designing learning experiences that meet the challenges and opportunities of variability.



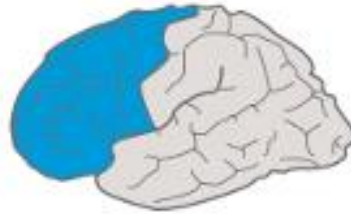
Evidence Based



Provide Multiple Means of
Engagement
Purposeful, motivated learners



Provide Multiple Means of
Representation
Resourceful, knowledgeable learners



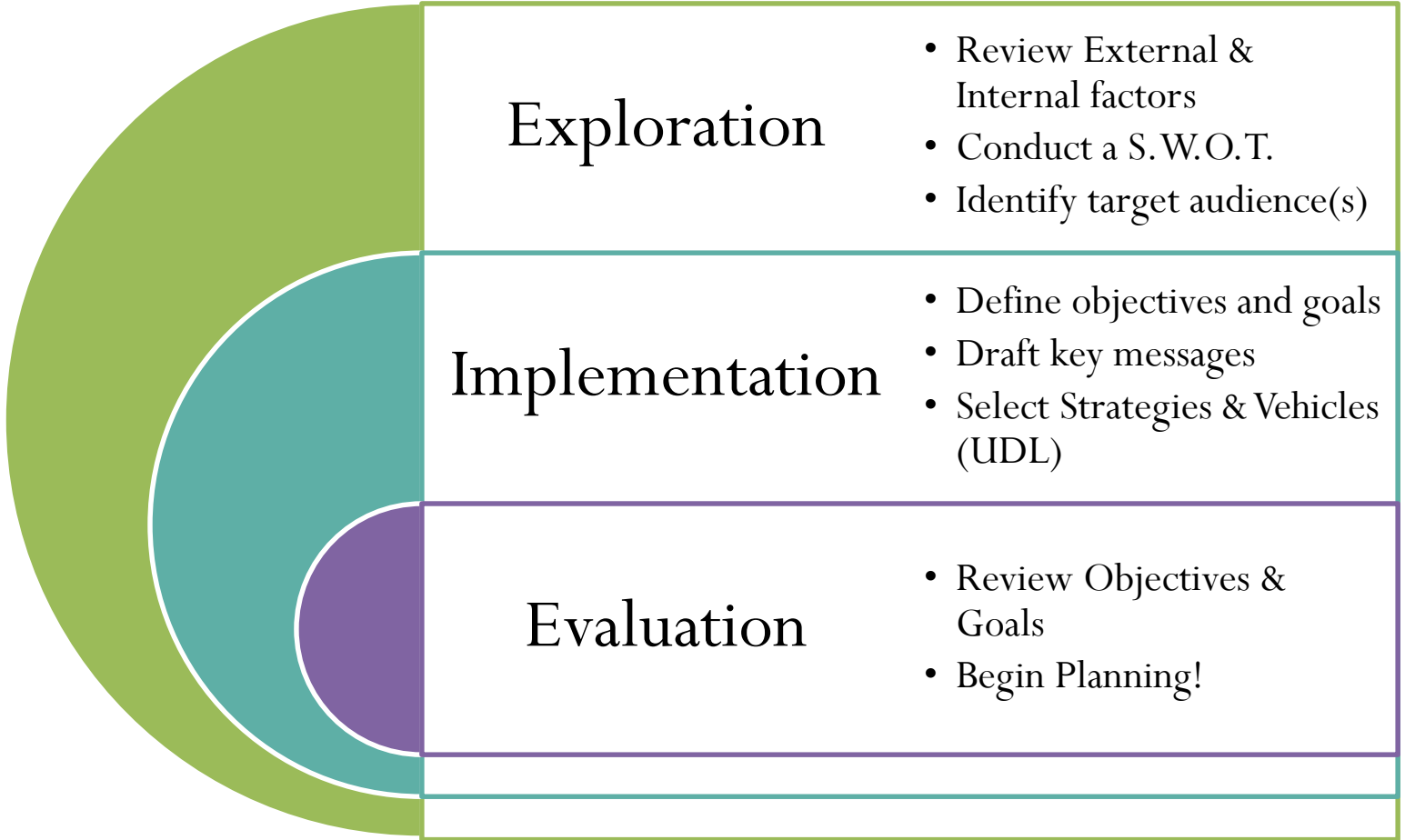
Provide Multiple Means of
Action & Expression
Strategic, goal-directed learners



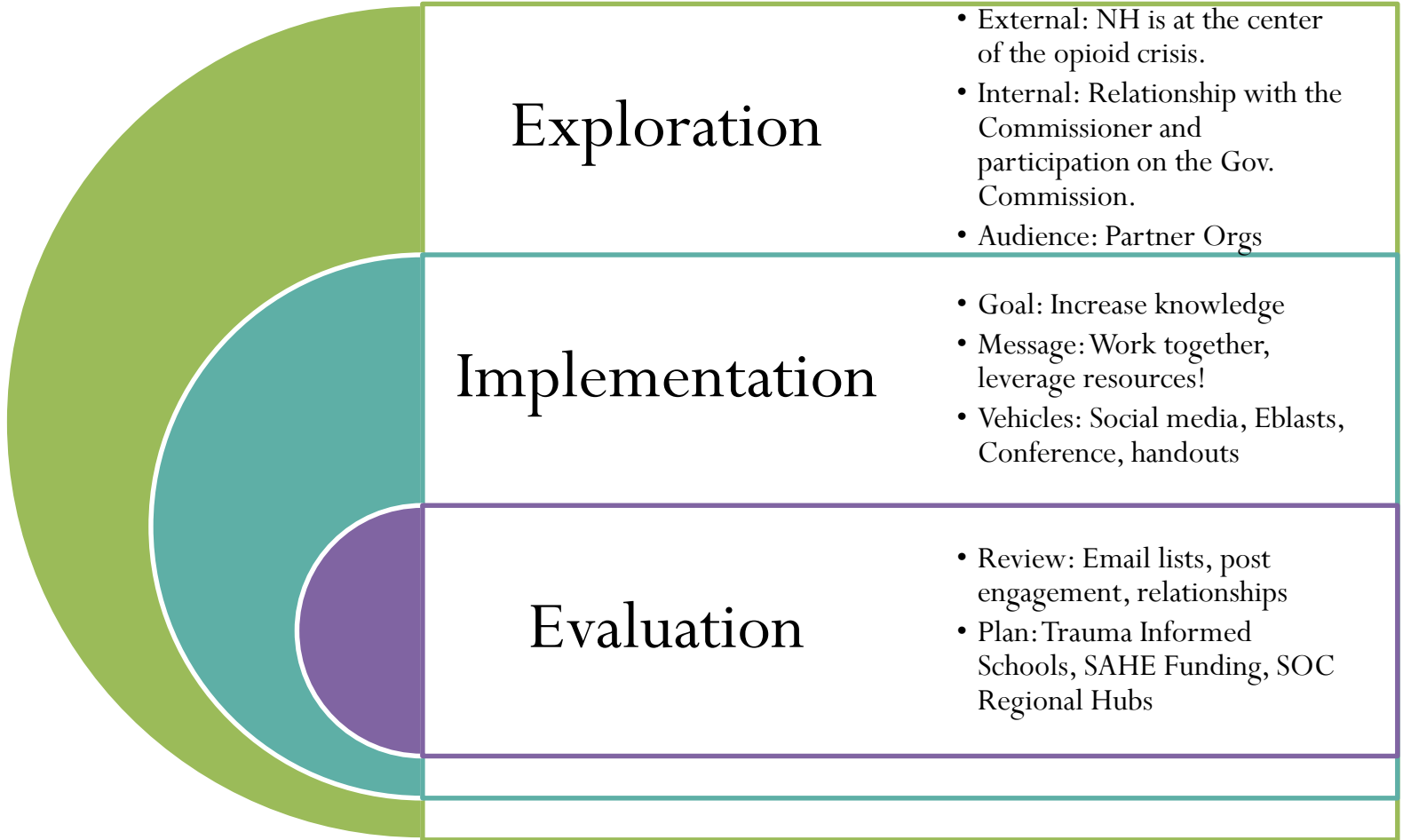
What is strategic communication?



Creating a Plan



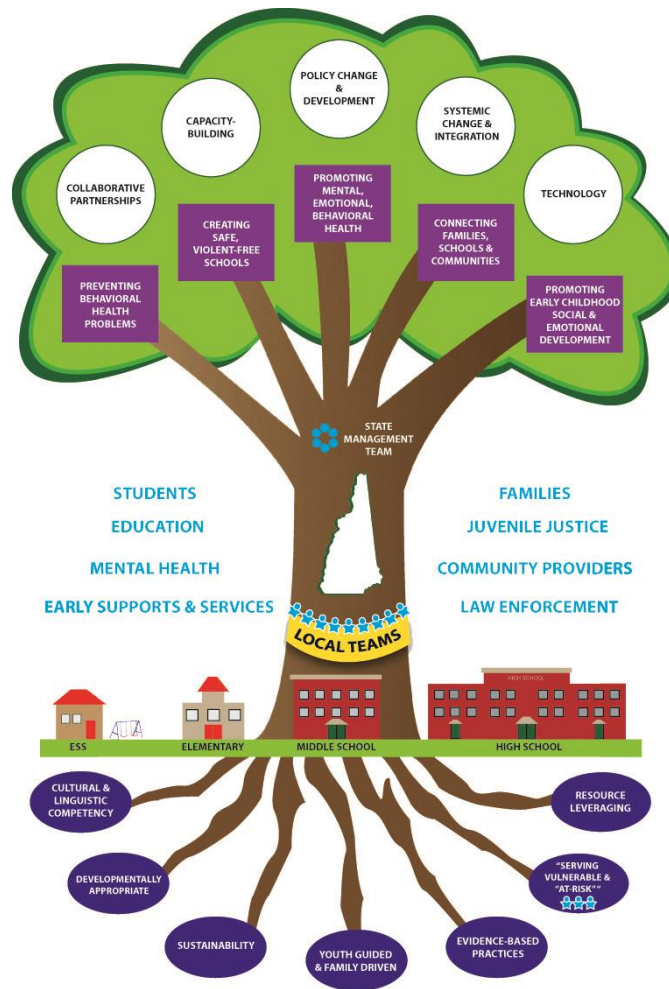
Sample Plan



When done right...



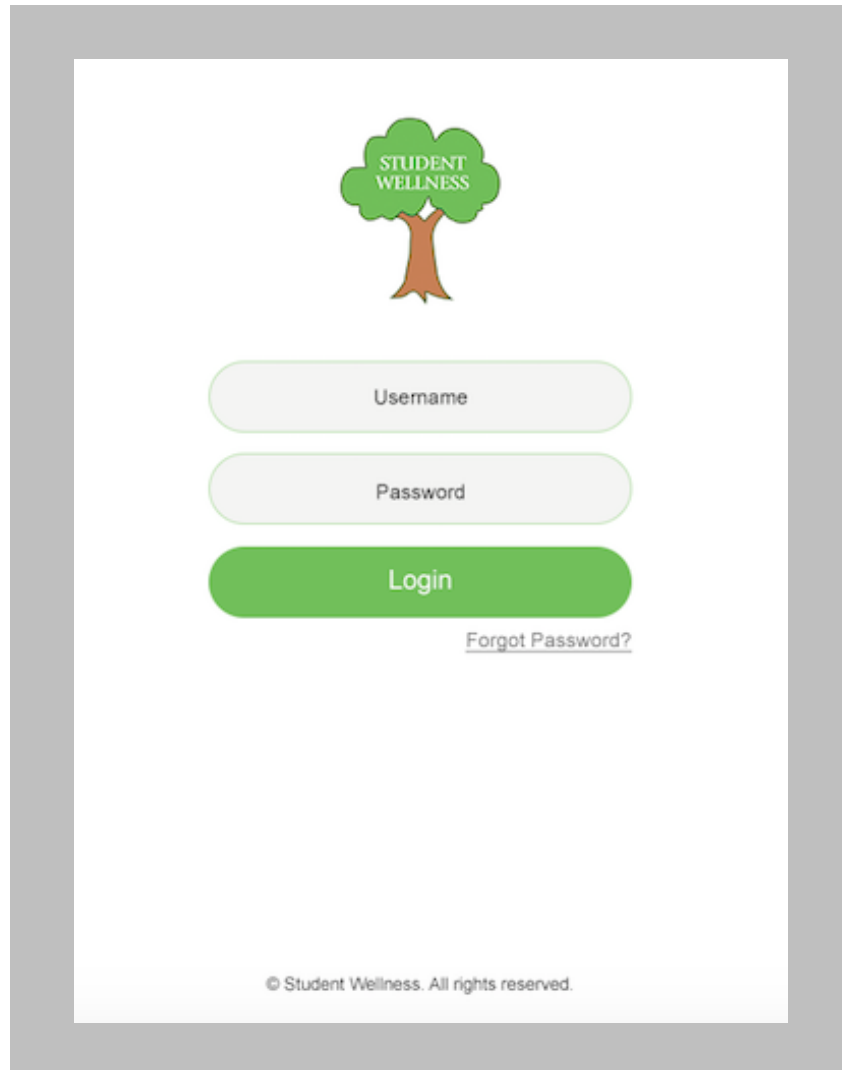
Interactive Framework



www.NHStudentWellness.org/interactive



Mobile App



Social Media



hootsuite™

Social Media Dashboard



Technology



wideo



weebly

padlet



What's next?



www.nhstudentwellness.org/sustainability

