ACCURACY

Standard 1.01: Ethics and Values
When social workers use technology to provide information to the public, they shall take reasonable steps to ensure that the information is accurate, respectful, and consistent with the NASW Code of Ethics.

Standard 1.02: Representation of Self and Accuracy of Information
When social workers use technology to provide information to the public, they shall take reasonable steps to ensure the accuracy and validity of the information they disseminate.

Standard 2.24: Control of Messages
Social workers who use technology for community organizing and social advocacy shall be aware that they may have limited or no control over how their electronic messages may be used, shared, revised, or distorted.

PROFESSIONALISM

Standard 3.11: Treating Colleagues with Respect
Social workers who communicate using electronic tools shall treat colleagues with respect and shall represent accurately and fairly the qualifications, views, and obligations of colleagues.

Standard 2.11: Use of Personal Technology for Work Purposes
Social workers shall consider the implications of their use of personal mobile phones and other electronic communication devices for work purposes.

Standard 2.09: Maintaining Professional Boundaries
Social workers who provide electronic social work services shall maintain clear professional boundaries in their relationships with clients.

CLIENT-CENTERED

Standard 2.10: Social Media Policy
Social workers who use social media shall develop a social media policy that they share with clients.

Standard 2.27: Social Media Policies
Social work administrators and supervisors shall consider developing social media policies to guide employees and volunteers who work in their organizations.

Standard 2.15: Organizing and Advocacy
When using technology to organize communities and advocate, social workers shall take reasonable steps to ensure that the information shared using technological tools is honest, accurate, and respectful.